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First Semester B.Com. Degree Examination, August 2021

First Degree Programme under CBCSS

Foundation Course

CO 1121/CX 1121/ TT 1121/HM 1121/CC 1121 METHODOLOGY AND PERSPECTIVES OF BUSINESS EDUCATION

(2018-2019 Admission)

Time : 3 Hours Max. Marks : 80

SECTION – A

Answer **all** questions in **one** word to a maximum of **two** sentences. **Each** question carries **1** mark.

1. From where a person will get business information?
2. What are the strategies adopted to learn business information?
3. What is economic system?
4. What is communism in the Marxist sense?
5. What is innovation?
6. What is a corporate entity?
7. What is revocable trust?

P.T.O.

8. Define partnership.
9. What is a chartered company?
10. What is quality circle?

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions, not exceeding **one** paragraph, **each** question carries **2** marks.

11. Explain important reading techniques.
12. What is a case study?
13. What are the important determinants of business ethics?
14. What is primary data?
15. What is quality of work life?
16. Explain the concept of Human Capital Management?
17. Write the name of stakeholders of business
18. What is managerialism?
19. What is social responsibility?
20. What are the emerging areas in service sector?
21. What is BPO?
22. What is capitalism?

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions, not exceeding 120 words **Each** question carries **4** marks.

23. What are the benefits of BPO?
24. What are the objectives of public sector?
25. What are the major goals of business?

26. What are the methods used by government to regulate business?

27. What are the differences between entrepreneur and entrepreneurship?

28. What are the features of partnership?

29. What are the types of companies?

30. Explain the role of trained manpower for quality enhancement.

31. What is the importance of Human capital management?

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions, not exceeding four pages, **each** question carries **15** marks.

32. Briefly explain about different forms of business organizations.

33. Explain about different economic systems and their features.

34. Elucidate the role of public sector and private sector for the economic development of our country.

35. Explain the terms

    (a) (1) Globalisation (2) privatization (3) Liberalization.

    (b) What are the major aspects of liberalization In India?

(2 × 15 = 30 Marks)
